

What really matters
when you're choosing
a headset.



Jabra



You've spent a lot of time and money building an efficient, professional business. You've invested in equipment. Infrastructure. Training. Don't squander that investment by choosing the wrong headsets.

Does it really matter? If all headsets were the same, it wouldn't. But when you compare headset to headset, you discover real differences. Differences that really do matter, to you and your business. To your employees, and your bottom line.

You'll find that, in every area that matters, your best choice is Jabra.

Jabra



When you choose a headset from Jabra, you get quality, right down to the smallest detail. Our philosophy is that a headset is a professional tool for making your communication and workday better.

This way of thinking has made Jabra the world's leading supplier of headsets for business professionals who won't compromise on design or sound.



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Comfort Matters

The one-size-fits-all truth about headset wearability and value

BUY A HEADSET THAT DOESN'T FIT, AND YOU COULD FEEL THE PINCH.

If your people are wearing uncomfortable headsets, it's costing you. On two fronts. First of all, they're unhappy about it. And that's affecting how they deal with customers. Then there's the "fidget factor." The less comfortable a headset is, the more people will fiddle with it, trying to make it wearable. And the more a headset is fiddled with, the more likely it is to break. You can see how headset comfort is more important than you probably thought – directly impacting productivity, customer relations and equipment costs. Light makes right. What makes a headset comfortable? A number of things, but weight is probably the first thing you'd notice. What you want is a headset so light you hardly notice it. Like a Jabra GN2100 SoundTube headset. Including the cord, a GN2100 weighs only 1.73 ounces. That's light. In fact, it's nearly 14% lighter than a comparable competitive model! Yes, we're talking small numbers here, but if you wear a headset for hours every day, those small numbers can add up to a big difference.

MAKE YOURSELF COMFORTABLE.

All in all, comfort usually comes down to personal preference. So Jabra offers a wide variety of headset models and styles. Like monaural and binaural. Voice tube and noise-canceling. A full spectrum of choices means your agents can pick the one that's most comfortable for them. We offer headsets with a choice of headbands, earhooks and four different size earloops. We also have headsets with headbands, neckbands, and earhooks. One headset that can please just about everyone. Jabra headsets do not use latex or nickel components in the manufacturing process, reducing possible irritations due to allergies.

FINE-TUNING THE PERFECT FIT.

And custom comfort features like that can really make the difference. That's why so many Jabra headsets are customizable. With features like our click-stop headband, which snaps securely into place at just the right size. And our patented SureFit® flexible earhook, that you can mold to the exact shape of your ear. Some of our headsets even give you two ear cushion styles to choose from: either leatherette or our oversized, Pillow-Soft foam.

When you put it all together, Jabra has the choice of models, styles and features that will fit your needs – and your users – just right.

Clarity Matters

The undistorted truth about headset sound quality

THERE IS A CLEAR DIFFERENCE IN HEADSETS. AND IT COULD MAKE ALL THE DIFFERENCE TO YOU.

You may have a problem you're not aware of. It's your headsets. By keeping your customers from hearing you as well as they could, your headsets may be undermining all you do to present a professional image – and all you've done to keep your customers happy.

WHAT THEY DON'T HEAR COULD COST YOU.

Headsets with inferior sound quality actually hinder communication, productivity and profitability. First of all, if people aren't hearing a clear, accurate reproduction of the speaker's voice, you're opening the door to miscommunication. One way or another, that's going to cost you. If customers have to strain to hear what's being said, or have to ask you continually to repeat it, you're making longer calls and more of them. Or if your call center representatives have trouble hearing the customers order, shipment errors are inevitable. So your telecom, labor and shipping costs get higher and higher, while you're alienating customers and losing sales.

BETTER SOUND MEANS BETTER BUSINESS.

Jabra headsets transmit your voice – and deliver your message – with less distortion than the most widely-used competitive headset. And they take advantage of a wider bandwidth for a full, natural sound. So with Jabra headsets, you'll have shorter, more effective calls. You'll reach and retain more customers. Close more deals. And be able to service more accounts. Without paying any more than you would for a clarity-challenged headset. So the choice is clear. It's Jabra

HOW THE WRONG HEADSET GIVES CUSTOMERS THE WRONG MESSAGE.

Digital Signal Processing (DSP) amplifier technology is used to digitize and dramatically enhance the incoming call signal. DSP offers remarkably better sound in transmit and receive, noise elimination, acoustic shock protection and possibilities of user customization. Noise-canceling microphones filter out background noise to ensure that sound transmission is accurate and of the highest quality. Jabra headsets faithfully reproduce the voice, for the clearest communication – and the most productive headset wearers.

Compatibility Matters

Safety Matters

The universal truth about headsets and protecting your equipment investment

The unassailable truth about headsets and acoustic protection



THE RIGHT HEADSETS MAKE OBSOLESCENCE WORRIES OBSOLETE.

You have enough to worry about. You shouldn't have to be concerned with headset compatibility.

COMPATIBILITY WORRIES ARE A THING OF THE PAST.

With Jabra, there's nothing to worry about. Jabra headsets work with a wide range of telephones – virtually all business phones, in fact. Our Direct Connect (no amplifier needed) headsets are compatible with all Direct Connect phones. Jabra headsets even work with Plantronics amplifiers, with the help of a simple upgrade cord. What this means is that compatibility won't be an issue between Jabra and your current equipment.

BUT WHAT ABOUT THE FUTURE?

As VoIP (Voice over Internet Protocol) proliferates, so do questions about headset compatibility. With Jabra, that's another worry you can scratch off your list. Our headsets work with IP desksets or IP softphones. For the highest quality sound, you can connect Jabra headsets to your PC through a USB port, with the GN8110^{SP} USB or 8120 USB adapter. If you'd like to connect a Jabra headset to your computer's sound card, we'd recommend the GN8050 TCA, which gives you plug-and-play compatibility with both your computer and your telephone. We also offer products designed for both Hi-Fi and wideband applications, with some headsets models that are hardwired for direct USB connection.

All Jabra headsets are future-ready. With Jabra, you can capitalize on the increased capacity of VoIP. Or whatever the future may bring.

HERE'S SOME SOUND ADVICE ON HEADSET SAFETY.

With more and more people using headsets, hearing protection is becoming a hot topic. For good reason. Exposure to excessive noise is the most common cause of hearing loss. And once your hearing is damaged, there is no way to repair it. But you can avoid it, with headsets that are carefully designed to protect your hearing.

THE PEAK OF PROTECTION.

Underwriters Laboratories (UL) recommends a maximum SPL of 118 dB, and we test our headsets to comply to UL Standards (UL 60950). Unlike comparable competitive models, the maximum SPL of Jabra headsets is below 118 dB. With technology like PeakStop™, an intuitive noise control system, our amplifiers attack loud signals faster and guard against recurrence longer than the most widely-used competitive amplifier. In fact, Jabra headsets and amps actually remove harmful sound spikes before they reach the headset speaker.

When it comes to people's hearing, the only way to play it is to play it safe. With Jabra.

Durability Matters

The hard truth about headset reliability



IT'S NOT THAT TOUGH TO CHOOSE A HEADSET THAT WILL LAST.

Durability should be one of your most important considerations when choosing a headset. A high-quality headset will not only save you in replacement costs, but you'll also be spared downtime and repair hassles. That's why, while other headset companies have focused on making it easy to return their broken headsets, Jabra has focused on making sure ours don't break.

TESTED FOR TOUGHNESS. TIME AND TIME AGAIN.

Jabra headsets are built to last. Every one is subjected to an extensive battery of tests, everything from cable flexing to chemical resistance. And our standards are as tough as our headsets. How tough? The GN2100 boom turret has to be able to withstand at least 50,000 rotations to make the grade. Its DuraFlex™-II boom has to take 6,000 bends at a single point. And the quick disconnect is tested for 50,000 connects and disconnects. That sounds like a lot; but in the real world, headsets really have to be able to take it. So Jabra makes sure they can.

DURABILITY IS IN THE DETAILS.

But we don't just build them strong. We build them smart, too. Jabra headsets are designed to avoid potential problems. Take our single-wire binaural headsets (like the GN2115 and GN2225). They're not only easier and more convenient to wear, they're also less likely to get tangled or hung up than dual-wire models. So there's less chance the wire will get yanked on and damaged. The voice tube on the GN2100 is another durability design triumph. It's a single-piece, metal boom that won't come loose or wear out, the way a two-piece plastic one can.

WE STAND BEHIND EVERY HEADSET.

If you need more proof of Jabra's commitment to durability, you need look no further than our Two-Year "No Fine Print" Warranty. We invented the two-year headset warranty, because we knew our headsets could live up to it. We're so sure of it, in fact, we include cords and connectors in our warranty.

SO NOW YOU KNOW. FOR A HEADSET THAT WILL LAST, YOUR FIRST CHOICE IS JABRA.

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